

1 **In the Claims**

2 Claims 12, 19, 39, 41-44 are amended.

3 Claims 17, 23, 40 are canceled.

4 Claims 66-68 are canceled.

5 Claims 1-65 remain in the application and are listed as follows:

6  
7 1. (Original) A method of providing a user experience when playing  
8 media on a media player comprising:

9 downloading a file that contains at least one media-specific file configured  
10 to provide a user interface, and media content with which the user interface is  
11 associated;

12 playing the media content with a media player; and

13 automatically displaying the user interface when the media content is  
14 played with the media player.

15  
16 2. (Original) The method of claim 1, wherein said automatically  
17 displaying comprises displaying the user interface as part of the media player.

18  
19 3. (Original) The method of claim 1, wherein said automatically  
20 displaying comprises displaying the user interface to comprise the media player.

1           4.     (Original) The method of claim 1, wherein said at least one media-  
2 specific file comprises multiple files including a definition file that defines how  
3 other associated files are to be used, and art files containing images that are  
4 associated with the user interface.

5  
6           5.     (Original) The method of claim 4, wherein said at least one media-  
7 specific file comprises least one script file for scripting.

8  
9           6.     (Original) The method of claim 4, wherein said at least one media-  
10 specific file comprises least one script file that provides a capability for the user  
11 interface to respond to events.

12  
13           7.     (Original) The method of claim 1 further comprising prior to said  
14 playing, using a digital rights management technique to access one or more of the  
15 downloaded file, media-specific file, and media content.

16  
17           8.     (Original) One or more computer-readable media having computer  
18 readable instructions thereon which, when executed by a computer, cause the  
19 computer to:

20                 download a file that contains at least one media-specific file configured to  
21 provide a user interface, and song files with which the user interface is associated;

22                 play the song files with a media player; and

23                 automatically display the user interface when the song files are played with  
24 the media player.

25

1           9.     (Original) A media player comprising software code that is  
2 configured to:

3                 download a file that contains at least one media-specific file configured to  
4 provide a user interface, and media content with which the user interface is  
5 associated;

6                 play the media content; and

7                 automatically display the user interface on at least a portion of a media  
8 player user interface when the media content is played with the media player.

9  
10           10.    (Original) The media player of claim 9, wherein the software code is  
11 configured to automatically display the user interface to comprise the entire media  
12 player user interface.

13  
14           11.    (Original) The media player of claim 9, wherein the software code is  
15 configured to use a digital rights management technique to access one or more of  
16 the downloaded file, media-specific file, and media content prior to playing the  
17 media content.

18  
19           12.    (Currently Amended) A method of organizing media content  
20 comprising:

21                 providing at least one media-specific file that is configured to provide a  
22 user interface on at least a portion of a media player;

23                 providing at least one media content file configured for play on the media  
24 player; and  
25

1 associating the one media-specific file with the one media content file such  
2 that any time the one media content file is played on the media player, the one  
3 media-specific file is processed to automatically display the user interface on at  
4 least a portion of the media player,

5 wherein said associating comprises packaging the one media-specific file  
6 and the one media content file in a single downloadable file.  
7

8 13. (Original) The method of claim 12 further comprising protecting at  
9 least one of the media-specific file and the media content file using a digital rights  
10 management technique.  
11

12 14. (Original) The method of claim 12, wherein said associating  
13 comprises establishing a relationship between the one media-specific file and the  
14 one media content file using an XML data structure.  
15

16 15. (Original) The method of claim 12, wherein the one media content  
17 file comprises at least one song file.  
18

19 16. (Original) The method of claim 12, wherein the one media content  
20 file comprises multiple song files.  
21

22 17. (Canceled).  
23  
24  
25

1           18. (Original) One or more computer-readable media having computer-  
2 readable instructions thereon which, when executed by a computer, implement the  
3 method of claim 12.

4  
5           19. (Currently Amended) A method of organizing media content  
6 comprising:

7           providing at least one media-specific file that is configured to provide a  
8 media player user interface;

9           providing at least one media content file configured for play on a media  
10 player; and

11           associating the one media-specific file with the one media content file such  
12 that any time the one media content file is played on the media player, the one  
13 media-specific file is processed to automatically display the media player user  
14 interface,

15           wherein said associating comprises packaging the one media-specific file  
16 and the one media content file in a single downloadable file.

17  
18           20. (Original) The method of claim 19, wherein said associating  
19 comprises establishing a relationship between the one media-specific file and the  
20 one media content file using an XML data structure.

21  
22           21. (Original) The method of claim 19, wherein the one media content  
23 file comprises at least one song file.

1           22.   (Original) The method of claim 19, wherein the one media content  
2 file comprises multiple song files.

3  
4           23.   (Canceled).

5  
6           24.   (Original) One or more computer-readable media having computer-  
7 readable instructions thereon which, when executed by a computer, implement the  
8 method of claim 19.

9  
10          25.   (Original) A method of organizing content for a user experience  
11 comprising:

12           providing multiple different files that define different aspects of a media  
13 player user interface, at least some files being associated with media content and at  
14 least some other files being associated with visual content; and

15           organizing the files for sending over a network to a client computer, said  
16 organizing using a hierarchical tag-based structure to establish a relationship  
17 between the files such that when the media content is played by a media player,  
18 the visual content is automatically displayed as at least part of the media player  
19 user interface.

20  
21          26.   (Original) The method of claim 25, wherein when the media content  
22 is played by a media player, the visual content is automatically displayed to  
23 comprise an entire media player user interface.

1           27. (Original) The method of claim 25, wherein said organizing  
2 comprises using a hierarchical tag-based structure comprising an XML data  
3 structure.

4  
5           28. (Original) A method of accessing media content comprising:  
6 displaying a link to media content;  
7 responsive to a user clicking on the link, automatically downloading a file  
8 that contains at least one media content file and at least one file that is configured  
9 to provide at least a portion of a media player user interface that is specific to  
10 media content associated with the one media content file;  
11 playing the media content on a media player; and  
12 responsive to said playing, automatically displaying said portion of the  
13 media player user interface.

14  
15           29. (Original) The method of claim 28, wherein said portion comprises  
16 an entire media player user interface.

17  
18           30. (Original) The method of claim 28, wherein said automatically  
19 displaying comprises automatically flipping from a non-media player user  
20 interface to a media player user interface.

21  
22           31. (Original) One or more computer-readable media having computer  
23 readable instructions thereon which, when executed by a computer, cause the  
24 computer to:

25 display a link to media content;

1 responsive to a user clicking on the link, automatically download a file that  
2 contains at least one media content file and at least one file that is configured to  
3 provide at least a portion of a media player user interface that is specific to media  
4 content associated with the one media content file;

5 play the media content on a media player; and

6 responsive to playing the media content, automatically display said portion  
7 of the media player user interface.

8  
9 32. (Original) A media delivery mechanism comprising:

10 a single file comprising:

11 one or more media content files associated with content that can be  
12 played on a media player;

13 one or more content-specific files that can be processed to provide a  
14 content-specific user interface associated with content that is played on the  
15 media player; and

16 a relationship between the one or more media content files and the  
17 one or more content-specific files such that a content-specific user interface  
18 is displayed on a computer when the content associated with the one or  
19 more media content files is played on the media player.

20  
21 33. (Original) The media delivery mechanism of claim 32, wherein said  
22 relationship is established by a metafile that comprises part of the single file.



1           34.    (Original) The media delivery mechanism of claim 33, wherein said  
2 metafile comprises an XML data structure that establishes said relationship.

3  
4           35.    (Original) The media delivery mechanism of claim 32, wherein the  
5 content-specific user interface comprises only a portion of a media player user  
6 interface.

7  
8           36.    (Original) The media delivery mechanism of claim 32, wherein the  
9 content-specific user interface comprises an entire media player user interface.

10  
11          37.    (Original) The media delivery mechanism of claim 32, wherein the  
12 relationship causes the same content-specific user interface to be displayed for  
13 multiple media content files.

14  
15          38.    (Original) The media delivery mechanism of claim 32, wherein said  
16 one or more media content files comprise song files.

17  
18          39.    (Currently Amended) A method of providing a media delivery  
19 mechanism comprising:

20           providing one or more media-specific files, the files being configured to  
21 provide at least a portion of a media player user interface, said portion being  
22 associated with specific media that can be played on a media player;

23           providing one or more media content files associated with media that can  
24 be played on a media player embodying the media player user interface, said  
25

1 media content files comprising the specific media with which the media player  
2 user interface portion is associated; and

3 defining one or more metafiles that associate the one or more media-  
4 specific files with the one or more media content files, the one or more metafiles  
5 being configured for processing such that when the media player plays media  
6 associated with a media content file, the media player automatically renders the  
7 media player user interface portion;

8 associating the one or more media-specific files, the one or more media  
9 content files, and the one or more metafiles in a single downloadable file.

10  
11 40. (Canceled).

12  
13 41. (Currently Amended) The method of claim 40 39 further  
14 comprising protecting one or more of the media-specific files, media content files,  
15 metafiles, and single downloadable file using one or more digital rights  
16 management technique.

17  
18 42. (Currently Amended) The method of claim 40 39 further  
19 comprising uploading the single downloadable file to a Web site.

20  
21 43. (Currently Amended) The method of claim 40 39, wherein said one  
22 or more metafiles associate said files using an XML data structure.

1           44. (Currently Amended) The method of claim 40 39, wherein said  
2 providing of the one or more media-specific files comprises providing one or more  
3 media-specific files that are configured to provide an entire media player user  
4 interface.

5  
6           45. (Original) A method of providing media content over a network  
7 comprising:

8           receiving input requesting that a file be sent to a client computer, the file  
9 comprising:

10           one or more media content files associated with content that can be  
11 played on a media player on the client computer,

12           one or more media-specific files that can be processed to provide a  
13 content-specific user interface, and

14           one or more metafiles that establish a relationship between the one  
15 or more media content files and the one or more media specific files such  
16 that a content-specific user interface is displayed when the content is played  
17 on the media player; and

18           sending the requested file to the client computer.

19  
20           46. (Original) The method of claim 45, wherein the content-specific user  
21 interface comprises only a portion of a media player user interface.

22  
23           47. (Original) The method of claim 45, wherein the content-specific user  
24 interface comprises an entire media player user interface.

1           48. (Original) The method of claim 45, wherein the one or more  
2 metafiles comprise at least one XML data structure that establishes said  
3 relationship.

4  
5           49. (Original) The method of claim 45, wherein the media content files  
6 comprise at least one song file.

7  
8           50. (Original) A server computer comprising:  
9 at least one computer-readable media; and  
10 computer-readable instructions resident on the computer-readable media  
11 which, when executed by the server, cause the server to:

12               maintain multiple files, each file comprising:

13                       one or more media content files associated with content that  
14 can be played on a media player on the client computer,

15                       one or more media-specific files that can be processed to  
16 provide a content-specific user interface, and

17                       one or more metafiles that establish a relationship between  
18 the one or more media content files and the one or more media  
19 specific files such that a content-specific user interface is displayed  
20 when the content is played on the media player;

21               receive input requesting that one or more of the multiple files be sent  
22 to a client computer; and

23               send the one or more requested files to the client computer.  
24  
25

1           51.   (Original) A method for playing media content on a media player  
2 comprising:

3           receiving a file with a client computer, the file comprising:

4                 one or more media content files associated with content that can be  
5 rendered on a media player on the client computer,

6                 at least one media-specific file that can be processed to provide a  
7 content-specific user interface, and

8                 at least one metafile that establishes a relationship between the  
9 media content files and the media-specific files such that a content-specific  
10 user interface is provided when the content associated with the content files  
11 is played on the media player;

12           playing content associated with the content files on the media player  
13 embodied on the client computer; and

14           while playing the content on the media player, displaying the content-  
15 specific user interface.

16  
17           52.   (Original) The method of claim 51, wherein the content-specific user  
18 interface comprises only a portion of a media player user interface.

19  
20           53.   (Original) The method of claim 51, wherein the content-specific user  
21 interface comprises an entire media player user interface.

1           54.   (Original) One or more computer-readable media having computer-  
2 readable instructions thereon which, when executed by a computer, cause the  
3 computer to implement the method of claim 51.

4  
5           55.   (Original) A media player comprising software code that is  
6 configured to:

7           receive a file with a client computer, the file comprising:

8                   one or more media content files associated with content that can be  
9 rendered on the media player,

10                  at least one media-specific file that can be processed to provide a  
11 content-specific user interface, and

12                  at least one metafile that establishes a relationship between the  
13 media content files and the media-specific files such that a content-specific  
14 user interface is provided when the content associated with the content files  
15 is played on the media player;

16           play content associated with the content files; and

17           while playing the content, display the content-specific user interface.

18  
19           56.   (Original) A method for processing media content comprising:

20           receiving a file with a client computer, the file comprising:

21                   one or more media content files associated with content that can be  
22 rendered on a media player on the client computer,

23                  at least one media-specific file that can be processed to provide a  
24 content-specific user interface, and

1 at least one metafile that establishes a relationship between the  
2 media content files and the media-specific files such that a content-specific  
3 user interface is provided when the content associated with the content files  
4 is played on the media player; and

5 automatically organizing the received files in one or more directories on a  
6 client computer hard drive without any intervention from a user, the files being  
7 organized in a manner that permits audio and visual content to be played on a  
8 media player without any intervention from the user.

9  
10 57. (Original) The method of claim 56 further comprising automatically  
11 playing audio content on the media player, and while playing said audio content  
12 and responsive thereto, automatically displaying the content-specific user  
13 interface.

14  
15 58. (Original) The method of claim 56 further comprising automatically  
16 playing audio content on the media player, and while playing said audio content  
17 and responsive thereto, automatically displaying the content-specific user interface  
18 to comprise only a portion of a media player user interface associated with the  
19 media player.

20  
21 59. (Original) The method of claim 56 further comprising automatically  
22 playing audio content on the media player, and while playing said audio content  
23 and responsive thereto, automatically displaying the content-specific user interface  
24 to comprise an entire media player user interface associated with the media player.  
25

1           60.   (Original) One or more computer-readable media having computer-  
2 readable instructions thereon which, when executed by a computer, cause the  
3 computer to implement the method of claim 56.

4  
5           61.   (Original) A media player comprising software code configured to  
6 cause the media player to:

7           receive a file, the file comprising:

8                   one or more media content files associated with content that can be  
9 rendered on the media player,

10                  at least one media-specific file that can be processed to provide a  
11 content-specific user interface, and

12                  at least one metafile that establishes a relationship between the  
13 media content files and the media-specific files such that a content-specific  
14 user interface is provided when the content associated with the content files  
15 is played on the media player; and

16           automatically organize the received files in one or more directories on a  
17 client computer hard drive without any intervention from a user, the files being  
18 organized in a manner that permits audio and visual content to be played on the  
19 media player without any intervention from the user.

20  
21           62.   (Original) The media player of claim 61, wherein the software code  
22 further causes the media player to automatically play audio content, and while  
23 playing said audio content and responsive thereto, automatically display the  
24 content-specific user interface.



1       63.   (Original) A method of playing media content comprising:

2       receiving a file with a client computer, the file comprising:

3               one or more media content files associated with content that can be  
4       played on a media player on the client computer,

5               at least one media-specific file that can be processed to provide a  
6       content-specific user interface, and

7               at least one metafile that establishes a relationship between the  
8       media content files and the media-specific files such that a content-specific  
9       user interface is provided when the content associated with the content files  
10      is played on the media player; and

11      automatically playing content associated with the one or more media  
12     content files using a media player embodied on the client computer; and

13      while playing said content, automatically displaying the content-specific  
14     user interface.

15  
16      64.   (Original) The method of claim 63, wherein said displaying  
17     comprises doing so without any intervention from a user.

18  
19      65.   (Original) A media player comprising software code which, when  
20     executed by a computer, causes the media player to implement the method of  
21     claim 63.

22  
23      66.-68 (Canceled).